

Syllabus for 15th CTSE National Level CTSE Test (2020-21)

Business Studies (10+1)

Business – meaning and characteristics, Business, profession and employment-Concept, Objectives of business, Classification of business activities - Industry and Commerce, Industry-types: primary, secondary, tertiary Meaning and subgroups, Commerce-trade: (types-internal, external; wholesale and retail) and auxiliaries to trade; (banking, insurance, transportation, warehousing, communication, and advertising) – meaning, Business risk-Concept

Sole Proprietorship-Concept, merits and limitations, Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners, Hindu Undivided Family Business: Concept, Cooperative Societies-Concept, types, merits, and limitations, Company - Concept, merits and limitations; Types: Private, Public and One Person Company – Concept, Formation of company - stages, important documents to be used in the formation of a company

Public sector and private sector enterprises –Concept, Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company

Business services – meaning and types, banking: Types of bank accounts - savings, current, recurring, fixed deposit and multiple option deposit accounts, banking services with particular reference to Bank Draft, Bank Overdraft, Cash credit. E-Banking meaning, Types of digital payments, Insurance – Principles. Types – life, health, fire and marine insurance – concept

E – Business: concept, scope and benefits

Concept of social responsibility, Case for social responsibility, Responsibility towards owners, investors, consumers, employees, government and community, Role of business in environment protection

Business finance: Concept and Importance, Owners' funds- equity shares, preference share, retained earnings, Global Depository receipt (GDR), American Depository Receipt (ADR) and International Depository Receipt (IDR) – concept, borrowed funds: debentures and bonds, loan from financial institution and commercial banks, public deposits, trade credit

Entrepreneurship Development (ED): Concept and Need. Process of Entrepreneurship Development: Start-up India Scheme, ways to fund start-up. Intellectual Property Rights and Entrepreneurship, Small scale enterprise – Definition, Role of small business in India with special reference to rural areas, Government schemes and agencies for small scale industries: National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) with special reference to rural, backward areas

Internal trade - meaning and types of services rendered by a wholesaler and a retailer, Large scale retailers-Departmental stores, chain stores – concept

International trade: concept and benefits